

“We take care”. A shipagents campaign to promote mega-yacht Italian calls

MARINAS, PORT CONDITIONS, PORTS & TERMINALS, SHIP AGENCIES, YACHTING — BY ADMIN ON MARCH 3, 2020 AT 12:30 PM



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Roma, the 3rd of March 2020 – Italian shipping agents presented today a long standing campaign aimed at promoting Italian ports within the maxi and mega yacht international community; “We take care”. This is the slogan that is due to give owners and masters positive feeling over real guarantees and protection against the Corona Virus diffusion in Italian port and touristic destinations that are expected to continue be part of leisure boat and yacht itineraries in the Med.

Prevention measures are expected to produce positive and reliable results in a short medium term, so as to overtake doubts and a global perception of health risks. Standardization of maritime health procedures, have been already set and passengers and crews of large tourist will enjoy beauties of Italy, without any danger.

“We take care – Giovanni Gasparini, president of the Yacht Section of Federagenti says – means that Italian Shipping Agents will take care of their international guests even more than happened in the past through a service, aimed at granting comfort and easy fruition of preferred tourist destination “.

“Nobody denies the existence of the Coronavirus emergency – continues Gasparini – Italy (and this fact will come clear in the coming weeks), boasts the primacy of not hiding data and carrying out checks, focusing on transparency to get out of the health crisis as soon as possible”.

For this reason ports, tourist marinas and the entire Italian supply chain of hospitality will be ready, much more than others, for the next summer season. Because “we take care”.